



ALICESOFT
PRIVATE
LIMITED

2025 - 2026

BUSINESS PROFILE

PRESENTED
BY STEVEN





“THERE’S NO BETTER WAY TO MANAGE YOUR PROJECTS”

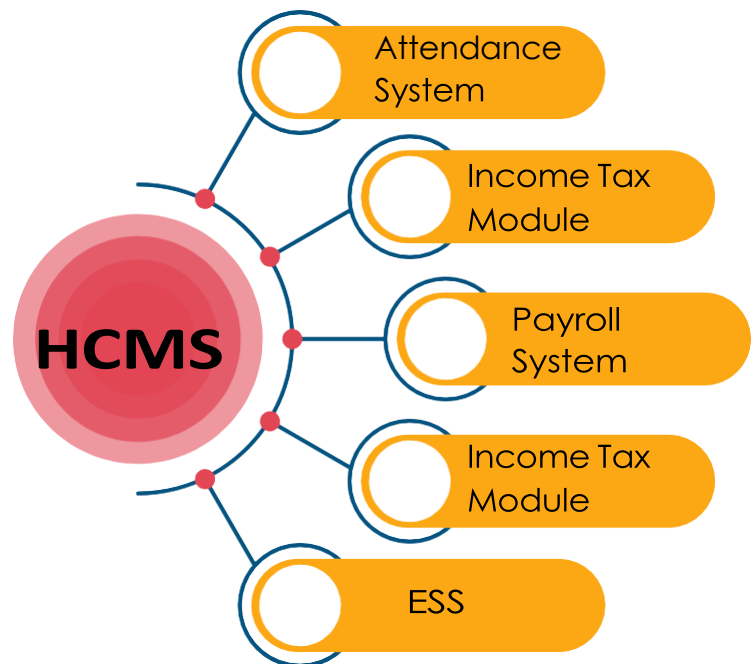
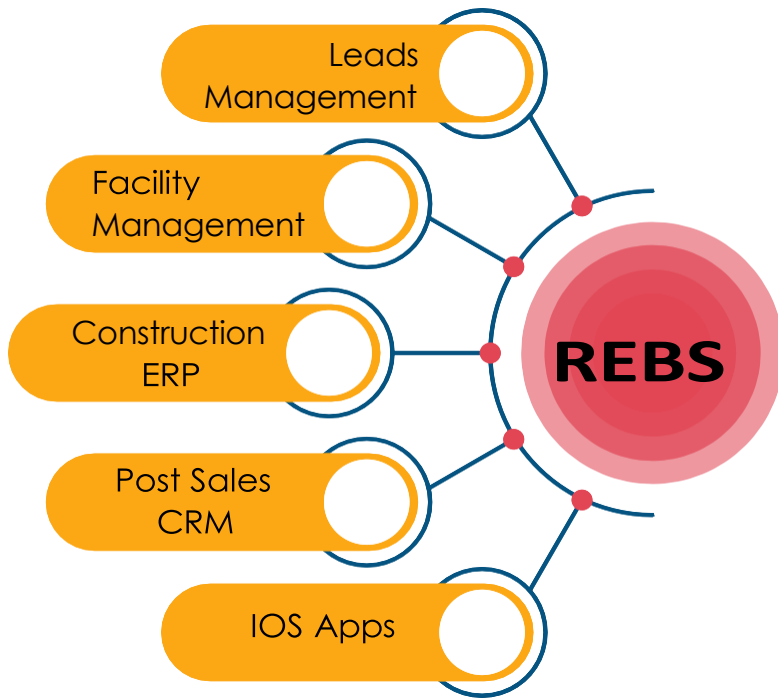
We are very much pleased to give you details of Alice’s Cloud-Based Business Suite which is the World’s Easiest Monopolistic ERP in the Era of cut-throat competition due to its unmatched features. We are a 2-decade Old Company with an Implementation Experience of more than 1000 Real Estate projects. We have used the most advanced tools & processes to make it non-competitive

DEMOGRAPHIC REPRESENTATION OF TOP COMPANIES IN INDIA



SEGMENT ANALYSIS

Area where we provide you best services



TECHNOLOGY WE USE

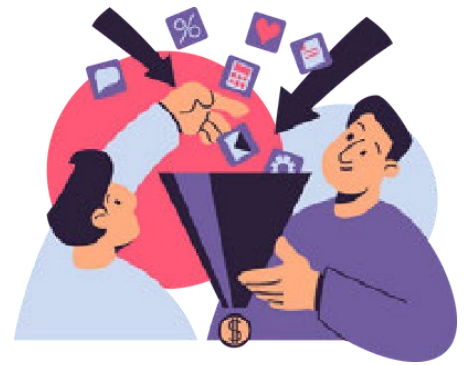
Software we are specialized in

- SQL
- REACT
- ANGULAR
- BOOTSTRAP
- CSS
- WEB API
- MVC
- JQUERY
- .NET
- .NET CORE
- ENTITY FRAMEWORK
- LINQ
- EXPO
- REACT NATIVE
- JAVASCRIPT





LEADS MANAGEMENT ON CLOUD



LMS is purely a Web-based System designed to make Lead operations easy and productive by maintaining a complete client database. This system has been designed to keep records from point of view of Marketing in form of Follow-ups, User profiles, Project wise prices & payment plans, application forms, e-brochure, New queries, Customer queries directly from the existing website or micro-site, and Query upload by excel, Follow-ups, Bulk mail, Mail by excel, Greetings, Greetings by excel, Quick CRM, Query deletion, Query transfer to another user & User wise query list, it can connect from 99acers, magic bricks and your micro web sites.

LEADS MANAGEMENT SYSTEM

Alicesoft Lead Management System (LMS)

“There is No Better Way To Manage Your Project”



THERE IS NO RIGHT TIME TO DO IS THE RIGHT THINK

Overview

We propose a robust **Visitor and Lead Management System** designed to manage visitors, channel partners, and lead operations efficiently. This system incorporates advanced features such as IVR, Facebook, Instagram, email, and WhatsApp integration to provide a seamless, automated, and data-driven workflow for real estate companies.

Key Features

Visitor Management

Categorization of Visitors:

Channel Partner Visits: Track visits by channel partners, with or without customers.

Customer Visits: Record direct visits from potential or existing customers.

Guest Visits: Handle unaccompanied guest visits with proper categorization.

Automated Check-ins: Digital registration and check-in process.

Visit History Tracking: Maintains a comprehensive history of visitor data.

Lead Management

Automated Lead Assignment: Leads are automatically assigned to the appropriate sales executive based on criteria such as location, project type, or sales workload.

Duplicate Lead Handling: Detects and consolidates duplicate leads using contact numbers or email, even if sourced from different channels.

Lead Transfer: Sales executives can reassign leads seamlessly with complete tracking.

Lead Follow-ups: Built-in reminders and notifications to ensure timely follow-ups.

Multi-Channel Integration

IVR Integration:

Interactive Voice Response (IVR):

Automated lead capture through IVR systems.

Route calls to the appropriate sales team or channel partner based on customer input.

Record customer preferences during calls for future follow-ups.

Social Media Integration:

Facebook and Instagram:

Automatically capture leads from ad campaigns and inquiries made through Facebook and Instagram.

Sync incoming messages and comments directly into the lead management system.

Track customer engagements from social media platforms to measure campaign effectiveness.

WhatsApp Integration:

Automate sending confirmation messages, promotional updates, or follow-ups via WhatsApp.

Email Integration:

Schedule and send personalized emails for lead nurturing, updates, or newsletters.

Reporting and Analytics

MIS Reports: Real-time insights into visitor data, lead status, sales performance, and channel partner contributions.

Lead Status Tracking: Monitor leads at every stage: New, In-Progress, Converted, Dropped, etc.

Visitor Insights: Detailed analysis of visitor demographics, frequency, and purpose of visits.

Campaign Performance Metrics: Measure the success of Facebook and Instagram campaigns with integrated analytics.

Channel Partner Management

Channel Partner Tracking: Maintain a comprehensive database of channel partners and their performance.

Customer Visits via Channel Partners: Track customers referred by channel partners and evaluate partner contributions.

Commission and Revenue Tracking: Generate reports on channel partner commissions and revenue contributions.

Automation and Notifications

Lead Notifications: Automatic alerts for sales executives when a lead is assigned.

Visitor Notifications: Instant alerts for scheduled visitor arrivals.

Reminders: Timely notifications for tasks like follow-ups, meetings, and lead transfers.

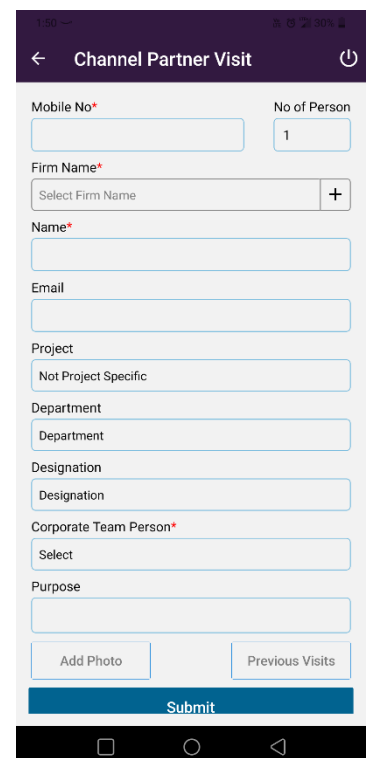
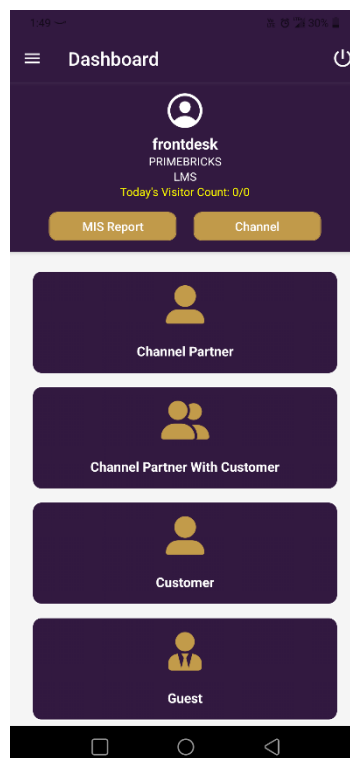
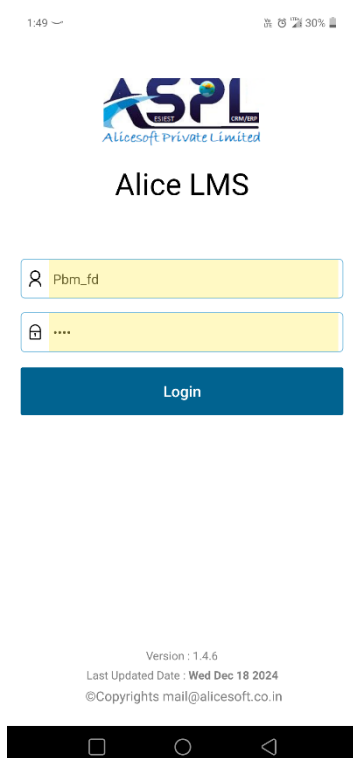
Customizable Modules

Flexibility to add or modify features as per company needs, such as:
CRM and ERP system integration.

Custom scoring systems for prioritizing leads.

Appointment scheduling and visitor pre-registration modules.

Application Screenshots



1:50

30%

Channel Partner Wit...

Mobile No*

No of Person

1

Firm Name*

Select Firm Name

+

Name*

Email

Project*

Select

Corporate Team Person*

Select

Customer Name*

Customer Mobile*

Customer Email

Purpose

1:50

30%

Customer Visit

Mobile No*

No of Person

1

Name*

Email

Project*

Select

Corporate Team Person*

Select

Purpose

Add Photo

Previous Visits

Submit

1:50

30%

Guest Visit

Mobile No*

No of Person

1

Name*

Email

Project

Not Project Specific

Department

Department

Designation

Designation

Corporate Team Person*

Select

Purpose

Add Photo

Previous Visits

Submit

1:50

29%

Visitor MIS

Wed Jan 01 2025

Sun Jan 19 2025

Q

Channel Partner With Customer

Initiated

Visitor : cp 004 (2000000004)

Firm Name : Shiva Properties

Team Person : Steave Seth

Team Person Mobile : 9911327772

No of Person : 1

Purpose : testing

Customer Name : joginder s

Customer Mobile No : 9466342986

Check In : 18:18 PM

Feedback

Update Photo

Update Detail

Channel Partner With Customer

Initiated

Visitor : cp name 003 (2000000003)

Firm Name : Himalaya Realtors

Team Person : Steave Seth

Team Person Mobile : 9911327772

No of Person : 1

Purpose : testing again -

Customer Name : joginder saini

Customer Mobile No : 9466342986

Check In : 17:54 PM

Feedback

Update Photo

Update Detail

Channel Partner With Customer

Initiated

Visitor : cp name 002 (2000000002)

Firm Name : Anupam Properties

Team Person : Steave Seth

Team Person Mobile : 9911327772

No of Person : 1

Purpose : testing

Customer Name : joginder

Customer Mobile No : 9466342986

Check In : 17:52 PM

Feedback

Update Photo

Update Detail

1:51

29%

Channel Tracker

000001

Anupam Properties

Diwan Singh Bisht

Datetime : 12-Jan-25 07:22 PM

Customer : Diwan Singh Bisht

Purpose : To Meet

9466342986

Anupam Properties

joginder

Datetime : 18-Jan-25 05:52 PM

Customer : joginder

Purpose : testing

Himalaya Realtors

Datetime : 18-Jan-25 05:54 PM

Customer : joginder saini

Purpose : testing again -

Shiva Properties

Datetime : 18-Jan-25 06:18 PM

Customer : joginder s

Purpose : testing

1:51

29%

ASPL

Alicesoft Private Limited

Alice LMS

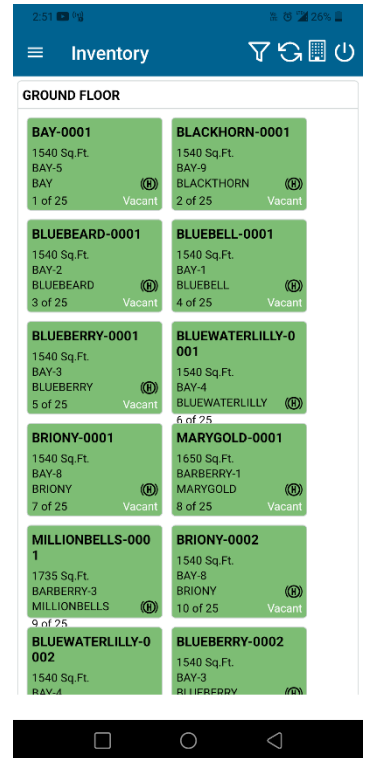
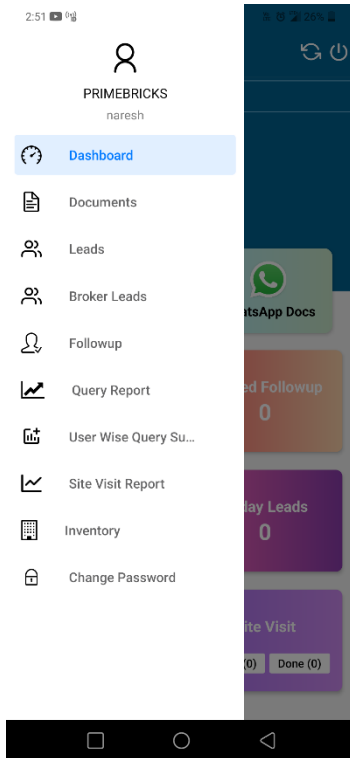
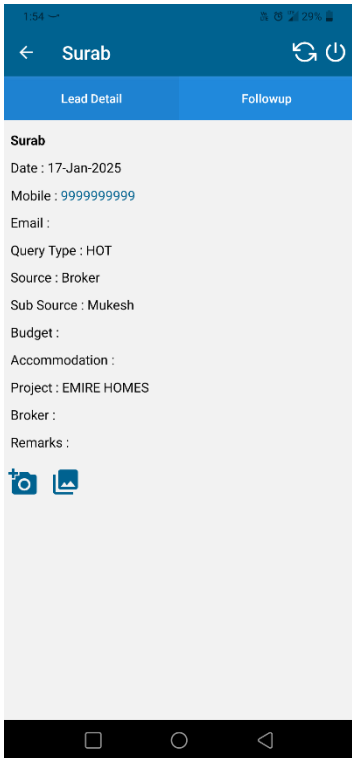
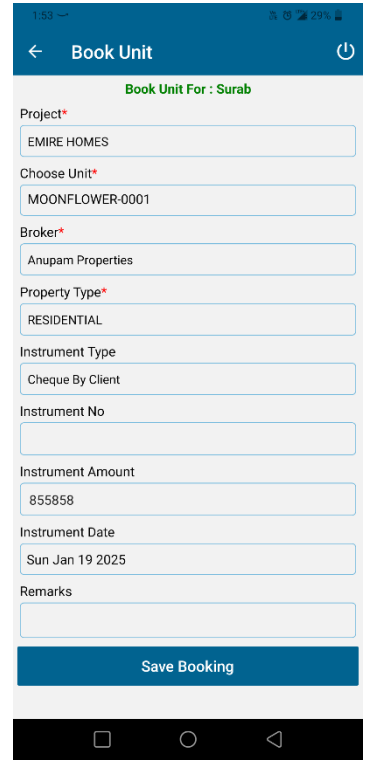
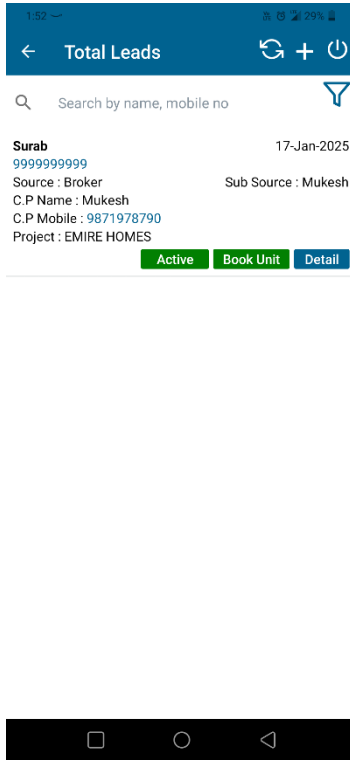
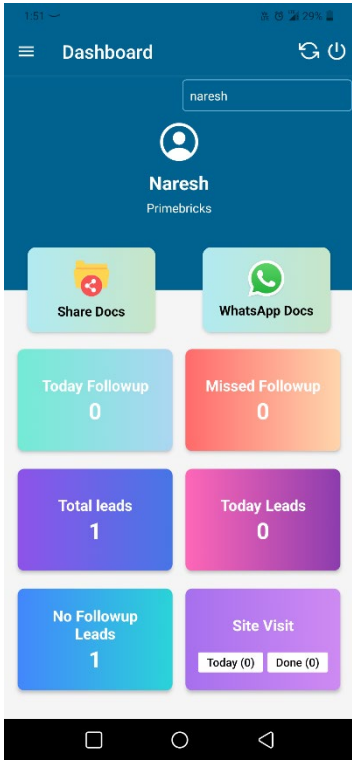
Pbmr_naresh

Login

Version : 1.4.6

Last Updated Date : Wed Dec 18 2024

©Copyrights mail@alicesoft.co.in



POST-SALES CRM ON CLOUD

POST SALE CLOUD BASED CRM: - Handling Real Estate Projects never got simpler! From the group which has successfully implemented more than 500 projects, comes a multi-specialist solution for all your important projects with Tally Link and GST Module. With this unmatched performance at a reasonable price, we are eyeing yet another sure shot of success.

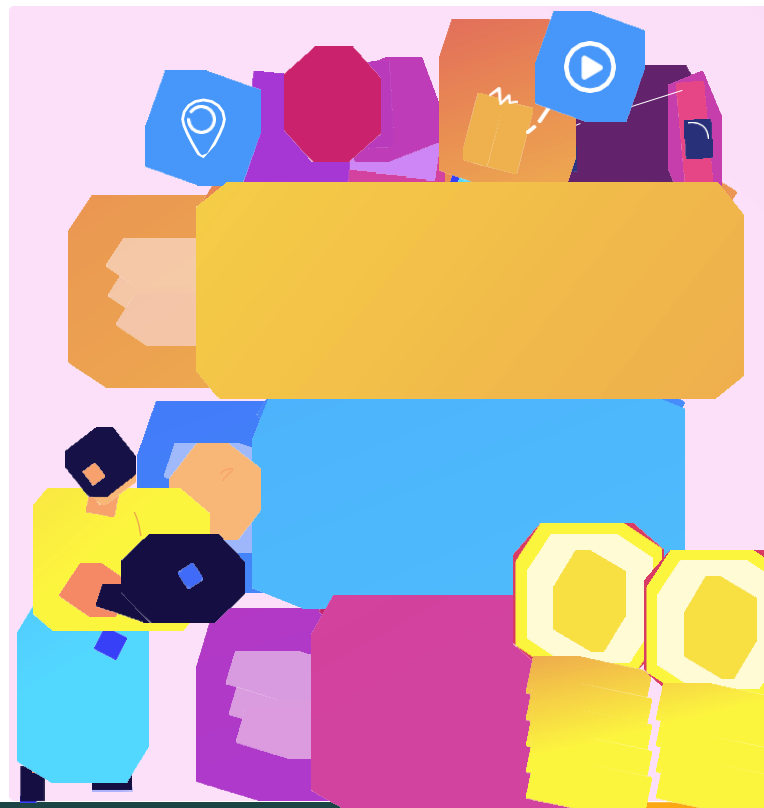
It now comes loaded with some more features i.e., SMS & E-mail Facility, Global Reporting Accessibility Features, Customized Query Designed Facility & Others. The package distinctively reduces the Data Entry time by up to 70% and also integrates Advanced Automated Demand letter generation features for enhancing the software performance. The software provides Transparency, Efficiency & Accuracy: Full accurate visibility into the projects

REBS is based on an Automated, Accurate, Auditor Friendly approach with mind-blowing Ease to Use which in results saving you 80% Manpower over our competitor's ERP. We maintain each track of changes for booking up to Possession so no worry for any MISDEED.



FEATURES OF POST SALES CRM:

- Dynamic Meaningful Dashboard
- Booking Generate with Booking Approvals
- Receipt Generate with Receipt Approvals
- Receipt linked with Tally
- Payment Plan Setup
- Multi-Level Masters
- Auto Demand/Invoice Generation
- Auto Reminder Generation
- Auto GST/Tax Deduction
- Delta Management on cloud
- Welcome, Allotment
- Threat, Cancellation Letter Setup
- Transfer Process, Refund & Cancellation
- Document Upload System
- Light Customer Care
- Possession Setup
- Debit/Credit Note
- Auditor-Friendly Reports
- E-Invoice Setup
- Email & SMS Gateway



AREA WHERE REBS WORKS

RESIDENTIAL

Elegant Developers
Trehan Developers
Shiv Sai Infrastructure
SunbreezeDevelopers
RCNP Builders
Navraj Group
Trinity Group

COMMERCIAL

Omaxe Ltd
JMD Group
Baani Group
SBTL Group

AFFORDABLE

Amolik Housing Project
Adore Group
Royal Green Homes
Emerald Group
Pivotal Infra
Shiv Sai Group

CGHS SOCIETY

Bhagwati Housing
MPMC Pune
PTS Delhi

TOWNSHIP PROJECT

Essave Developers
Sanfran Group
Fortesia Group
Shiv Yash Infratower Llp
Infiniti Projects Developers

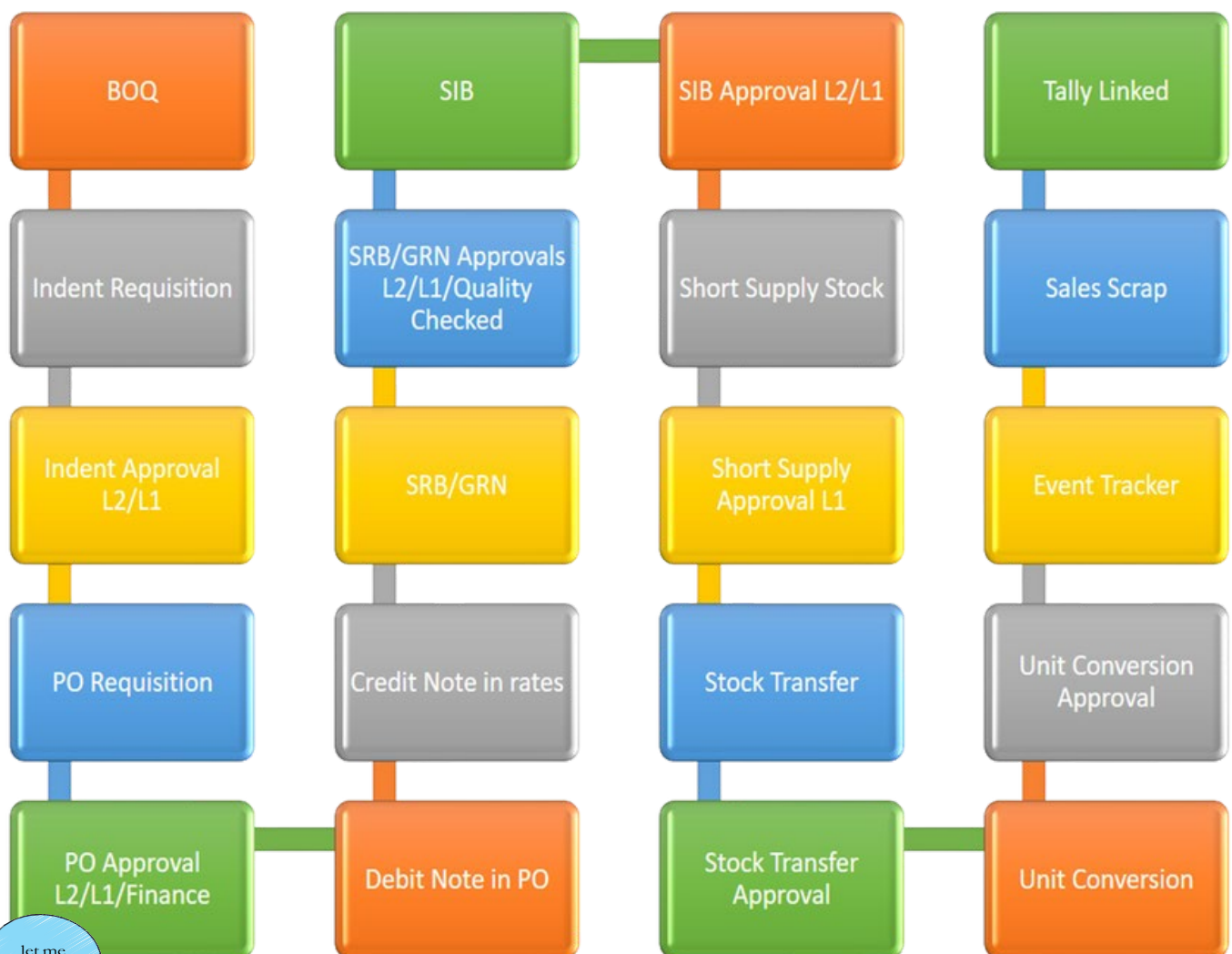
ALICE BUSINESS APP

SBTL Group

CONSTRUCTION MANAGEMENT SYSTEM

Constructions ERP is designed to help in Construction projects and handle all related operations. of "Inventory Control Now in More Control" easy with the help of Stock Out, Stock In, Inventory Ledgers and Reports, Re-ordering status can be maintained, conversion master for converting between two different units, and packing master for different packing which makes procedures shorter and easier. Stock out for job work, loan and stock in respectively. Cost Centre for Budgeting and other cost-related controls, Rate Comparison statements for PO. Liquidity of Fast-Moving goods and Slow-Moving Goods, Indent Status is a powerful feature for pending Indents, and stock issue against them. Reports for Planning, Pendency, Budgeting etc.

CONSTRUCTION MANAGEMENT PROCESS





**STOCK
IN**

**JOB
WORK
(IN)**

**LOAN
BOOK
(IN)**

**PURCHASE
RETURN
(IN)**

**MISC.
(IN)**

**STOCK
OUT**

**JOB
WORK
(OUT)**

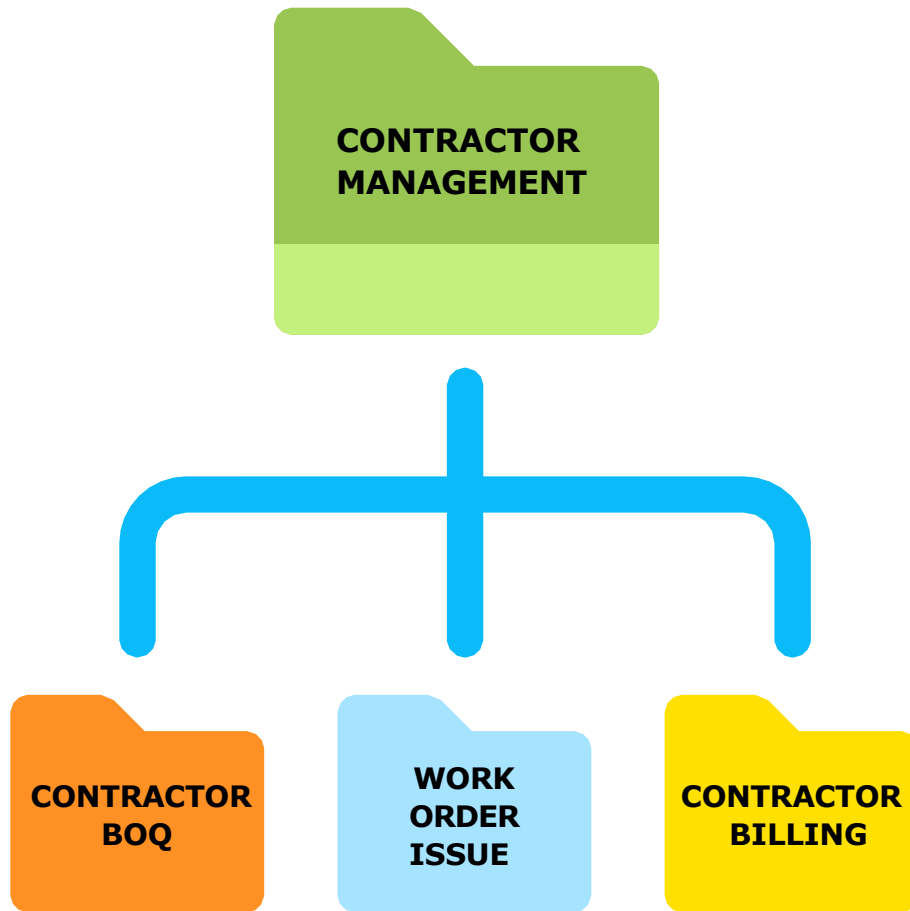
**LOAN
BOOK
(OUT)**

**PURCHASE
RETURN
(OUT)**

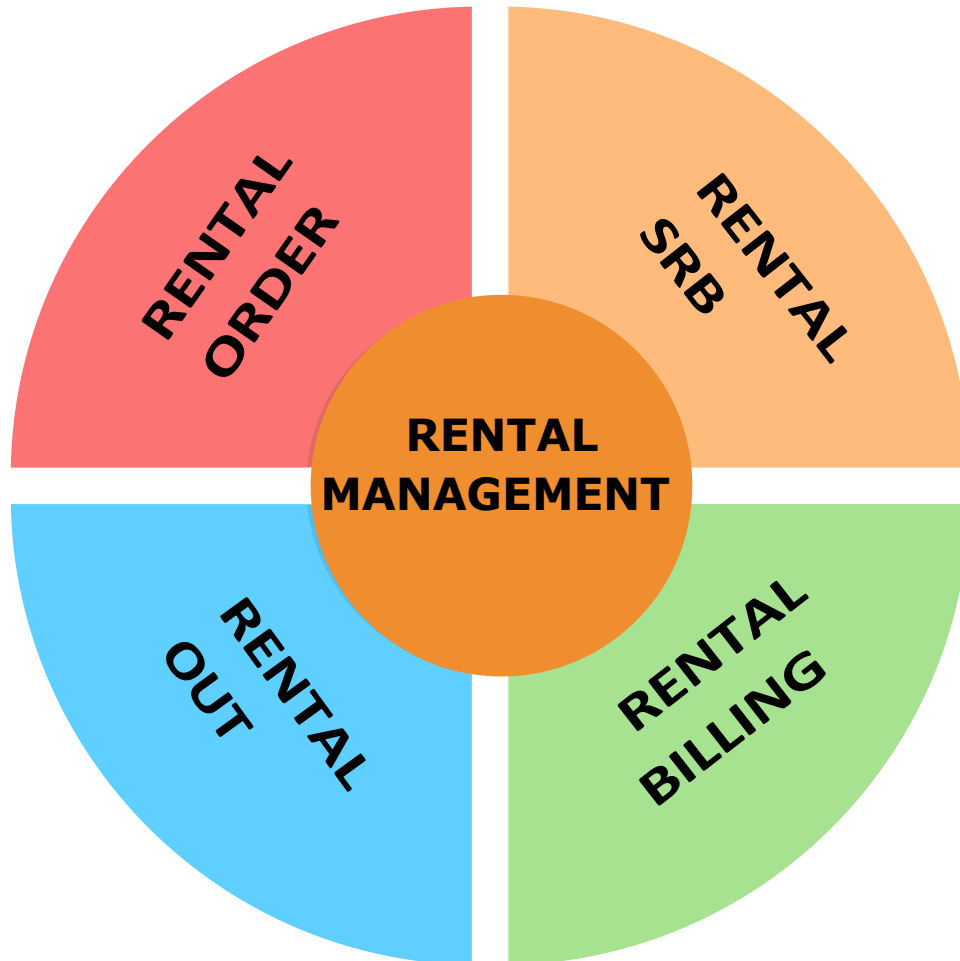
**MISC.
(OUT)**



CONTRACTOR MANAGEMENT



RENTAL MANAGEMENT



- Stock Summary Report
- SRB Report
- Stock Evaluation
- Stock Ledger
- SIB Report
- ROL Report
- Vendor & Item Wise last three Rate
- Item wise last three Rate
- Purchase order status
- Item Variance Report
- Dashboard
- BOQ Status
- Event Tracker Report

FEATURES OF CMS

Import through single excels for the item, category and unit master.

Most of the reports are in Excel format also.

Indent PO Mail Sending Facility.

Automatic PO Generation from indent with a facility to look last vendor name with rate.

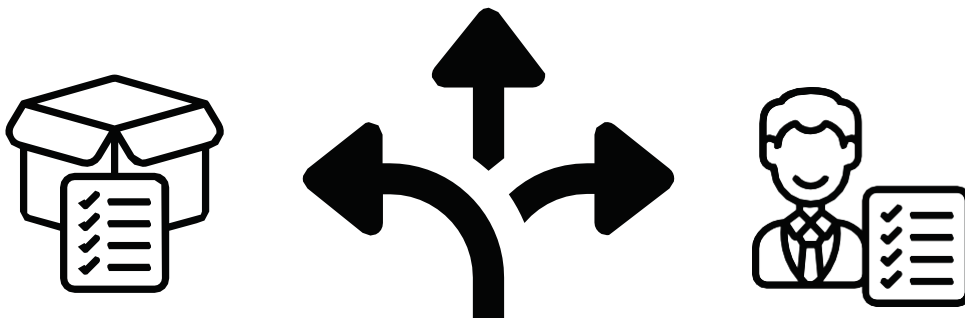
Imports of vendors' detail through excel.

Indent & PO Approval System.

Linkage with a tally on demand.

Vendor-wise PO terms & conditions automatic input in PO generation.

Vendor wise items with rate good receipt note report vendor wise item with last Indent wise status with P.O. vendor registration form



FACILITY MANAGEMENT SYSTEM

Facilities management can be defined as the tools and services that support the functionality of Facility Accounting. We have vast experience in handling commercial buildings & Malls Facility Billing

FACILITIES MANAGEMENT INCLUDES:

- Lease management, including lease
- administration and accounting
- Maintenance and Other Heads Billing
- Receipts
- Credit Note
- Interest Calculation
- Statement Of Account
- Owner & Tenant specification
- Transfer of Units
- GST Report
- Email & SMS Gateway
- Linked with Paytm & Banking Gateway
- Meaning Full Dashboard
- Security Heads Accounting
- Proforma Invoice
- Stop or advance billing
- E-Invoice
- Tally Linkage
- Customized Reminder Letters
- Android & iOS App
- Specialized Import Section for Customer,
- Unit, Reading, Opening Balance, and many
- more
- Unit-wise Billing Head Rates
- Mis Reports



HUMAN RESOURCE MANAGEMENT SYSTEM

Alicepay is comprehensive HR & Payroll management system software designed for Indian Industry. It is a product that has been designed after long & extensive research in various types of industries. Optimized for speed and accuracy, it has been fully tested by running successfully in renowned companies.

IT covers almost all the aspects of the HR department of an organization and HR Payroll Consultancy Services. We have an in-depth knowledge of PF & ESI rules and regulation.



DESKTOP BASED ERP

- PAYROLL PROCESSING
- WHATSAPP API INTEGRATION
- CONTRACTOR DATA MAINTENANCE
- WAGES EMPLOYEE MANAGEMENT
- ATTENDANCE MODULE
- PROFESSIONAL TAX
- LABOUR WELFARE
- BONUS AS PER ACT
- FACTORY ACT
- STATUTORY PF ESI LEAVE
- INCOME TAX CALCULATION PROCESSING
- FULL & FINAL SETTLEMENT
- LETTERS GENERATION & MIS REPORTS
- STATUTORY FORMS
- SPECIALIZED IMPORT SECTION
- OVER TIME MANAGEMENT
- MULTIPLE COMPNAY DATA MANAGEMENT
- EMAIL GATEWAY
- FAST & RELIABLE DATA CALCULATIONS

CLOUD-BASED MODULE

- ON-BOARDING
- DOCUMENT MANAGER
- EMPLOYEE SELF SERVICE
- PAYROLL PROCESSING
- WAGES EMPLOYEE MANAGEMENT
- ATTENDANCE MODULE PROFESSIONAL TAX
- LABOUR WELFARE
- BONUS AS PER ACT
- STATUTORY PF ESI LEAVE
- INCOME TAX CALCULATION PROCESSING
- FULL & FINAL SETTLEMENT
- LETTERS GENERATION & MIS REPORTS
- SPECIALIZED IMPORT SECTION EMAIL
- GATEWAY
- FAST & RELIABLE DATA CALCULATIONS



TOP CLIENTS

Real Estate Segment



OMAXE LIMITED



BAANI REAL ESTATE & BEYOND



TRINITY INFRATECH



TREHAN BUILDERS



ADORE GROUP



JMD GROUP



SBTL GROUP



VIRAT GROUP

TOP CLIENTS

HR Segment



M/S SIMAR INFRASTRUCTURES LTD



M/S SANVIE RETAIL PVT LTD



M/S V2 RETAIL PVT LTD



M/S SSIPL RETAIL PVT LTD



M/S RIVIERA HOME FURNISHINGS PVT LTD



M/S FIEM INDUSTRIES LTD



M/S LT FOOD LTD(DAWAT)

What are our USPs? Why we are different?

Real Estate Segment

- **Alice's Cloud-Based Business Suite is the World's Easiest Monopolistic ERP due to its unmatched features.**

- **Company with an Implementation Experience of more than two decades.**

- **We have used the most advanced tools & processes to make it non-competitive.**

- **ERP process saves precious manpower resulting to reduce recurring costs by 80% of our competitor's Costs.**

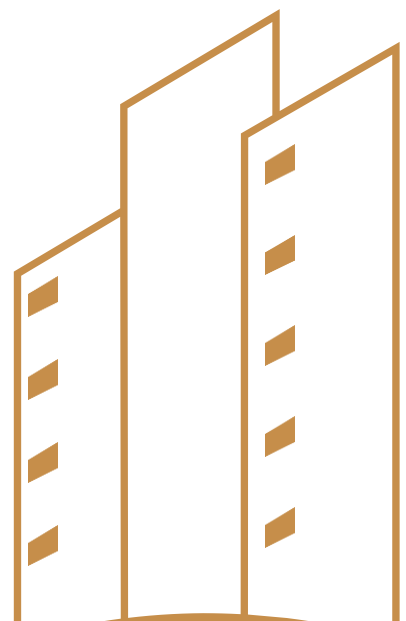
- **Linked with Android and iOS APP.**

- **No specialized training is Required.**

- **Unmatched Customer Support.**

- **The existence from the last 28 years.**

**“THERE'S NO BETTER WAY TO MANAGE
YOUR PROCESS”**



What are our USPs? Why we are different?

HR SEGMENT

- Generating salary of more than 2 lacs companies via Alicepay/Vispay specially designed for hr consultant.
- Complete solution for Big Companies from Joining/Exit/Document Manager/Payroll Processing and ESS via Mobile APP.
- Extensive Knowledge of PF/ESI/Professional Tax with Labour welfare fund.
- Segment-wise top companies list is also provided in the gain sheet – you can well refer from there.



Thank You

Because, we're here to help



Address

M/s. Alicesoft Private Limited
Y. C. Space 3rd Floor, Plot No. 94, Sector - 13
Dwarka, New Delhi - 110 078



Telephone

9599837557



Reach us

digital@alicesoft.co.in



Website

<https://alicesoft.co.in/>